



# Digital Media India

NEW DELHI. 13 - 14 March 2024

The 13<sup>th</sup> annual event of WAN-IFRA for digital news media leaders in the Indian sub-continent.



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**The latest revenue trends**  
and strategies shaping the future of digital media.

**Learn how to leverage emerging technologies**  
and navigate the evolving landscape to stay ahead  
in the digital race.

## Topics focus

- Digital Transformation
- Digital Revenue Strategy
- AI in News Business
- Data & Insights
- Trust and Audience Engagement

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